

"We have been extremely pleased with the positive results and high levels of interest exhibited by our children. The enthusiastic response from our at-risk youth has been much greater than anything we expected."

The First Tee DRIVE uniquely allows youth to build positive character traits while having fun."

*Jason P. Davis—
Chief Juvenile Probation Officer,
Kerr County Juvenile Probation
Department, Kerr County, TX*



The First Tee DRIVE Activity Plans include:

- Putting with Respect
- Chipping with Courtesy
- Pitching with Responsibility
- Swinging with Honesty
- Putting with Sportsmanship
- Chipping with Confidence
- Pitching with Judgment
- Swinging with Perseverance
- Putting with Integrity
- Chipping with Respect
- Pitching with Honesty
- Swinging with Judgment
- Stroke Play with Courtesy
- Match Play with Responsibility
- Scramble with Confidence
- Alternate Shot with Perseverance
- Best Ball with Sportsmanship
- Extreme Golf with Integrity

Created in 1997, **The First Tee** is a nonprofit youth development organization with the mission to provide educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf. The First Tee offers programs on golf courses, in elementary schools and at youth development centers in all 50 United States and select international locations.



The First Tee®

DRIVE

Develops Rewarding Inspiring Values for Everyone



The First Tee®

World Golf Village
425 South Legacy Trail
St. Augustine, FL 32092
(904) 940-4300
www.thefirsttee.org



FOUNDING CORPORATE PARTNER



LEGACY PARTNER

Johnson & Johnson

©2013 The First Tee. All rights reserved. Use with permission.

www.thefirsttee.org



The First Tee DRIVE is a fun, engaging program for young people designed to develop rewarding, inspiring values for everyone who participates!

Created with youth development professionals and volunteer leaders in mind, the program modifies traditional sports—including baseball, football, bowling and tennis—to incorporate the four basic golf shots: putt, chip, pitch and full swing. Each activity empowers young people to explore their abilities and develop life-enhancing values along the way by integrating The First Tee Nine Core Values™ in each lesson.

The First Tee Nine Core Values

- Honesty • Integrity • Sportsmanship • Respect • Confidence • Responsibility • Perseverance • Courtesy • Judgment



www.thefirsttee.org

The First Tee DRIVE

An easy-to-deliver, all-inclusive program that includes professional development training, activity guide and modified golf equipment.

Professional Development Training

Training adults to deliver empowering youth programs using golf as the platform is one of The First Tee's hallmarks. An interactive, online training for The First Tee DRIVE includes video of activity plan sessions, excerpts from The First Tee DRIVE Activity Guide, review questions and assessments.



Activity Guide

The First Tee DRIVE Activity Guide includes 18 detailed activity plans with helpful instructional cue cards to assist with successful delivery. It also includes established teaching methods, safety and class management procedures, golf terms and other helpful information needed for effective implementation.

Modified Golf Equipment

The First Tee utilizes introductory golf equipment that is durable and safe for indoor and outdoor use. The equipment is modified, developmentally appropriate and consists of colorful oversized clubs, tennis-style balls and a variety of targets. Both right-handed and left-handed clubs are available, and the equipment set includes enough clubs, targets and balls for up to 30 participants per session.



“Our youth leaders find The First Tee DRIVE easy to understand and implement. The program provides very engaging and really fun activities that our students are excited about, all the while learning important core values and life skills they will need to be successful.”

Bill Fennessy—Director of Programs, THINK Together, Santa Ana, CA