



The First Tee<sup>®</sup>  
**LEGACY SOCIETY**

With 25 professional major championships and 135 victories on the PGA TOUR between them, many people might view those accomplishments on the course as being Jack Nicklaus and Arnold Palmer's most important contribution to the game of golf. Yet it was the way they played the game—with honesty, integrity and respect—and the legacy they leave for the next generation of young people that will be perhaps the most important and enduring mark they have on the game.

No other sport places the same emphasis on individual values like the game of golf. Players learn honesty through keeping their own score; integrity by calling penalties on themselves; and respect by taking turns and maintaining the course. At The First Tee, young people learn that these same values (honesty, integrity, sportsmanship, respect, confidence, responsibility, perseverance, courtesy and judgment) can be translated into success at home, in school and throughout life.

The First Tee is using the game of golf to build character, teach life skills and encourage healthy, active lifestyles for millions of young people across the county and in select

international communities. This is why Jack and Arnold, in addition to showing their support by becoming Trustees of The First Tee, have agreed to serve as co-chairs of The First Tee Legacy Society.

We hope you will join us in ensuring that the next generation of young people will be prepared for the challenges they might face in life. With a goal of reaching millions of young people each year for decades to come, The First Tee needs your help.

Please join The First Tee Legacy Society and make a positive impact on our young people, who represent 100% of our future.



**Jack Nicklaus and  
Arnold Palmer**

*The First Tee Trustees  
World Golf Hall of  
Fame Members*





# THE PROBLEM

*About 1 in 5 young people will not graduate high school with their peers—more than 1 million drop out every year\**

## HOW THE FIRST TEE IS HELPING

- *More than 9 million young people reached since 1997*
- *More than 6,000 elementary schools offer The First Tee National School Program*
- *More than 17,000 caring mentors volunteer their time*
- *More than \$3 million in scholarships awarded to graduates since 1997*
- *In an independent research study, 100% of participants surveyed said they translated the life skills they learned at The First Tee to school*



*\*Source: U.S. Department of Education, National Center for Education Statistics, Common Core of Data (CCD), "NCES Common Core of Data State Dropout and Graduation Rate Data file," School Year 2011-12*

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# LEAVE A LEGACY

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*Think about the values that have been important in your life. Who instilled these values in you? Do you want to ensure those same values are passed along to others?*

*Charitable gift planning ensures that The First Tee can continue to impact the next generation of young people by providing educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf.*

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*The following guidelines are available to assist you and your attorney, accountant or financial planner.*

## CHARITABLE BEQUESTS

A charitable bequest—a gift in your will—is either a percentage of your estate or a stated dollar amount designated to The First Tee. Many people discover that a bequest is a satisfying way for their legacy to impact future generations to come.

The First Tee will accept a charitable bequest in a will or testamentary trust. In addition to the traditional bequest designations, you may prefer to gift a percentage of the “residue” or what remains after paying all inheritances, debts and costs. Finally, there are special arrangements that allow you to make a gift that can provide income to your family and later be used by The First Tee to continue to make a difference in the lives of young people.

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## **BENEFICIARY DESIGNATIONS**

Beneficiary designations are an opportunity for individuals to name The First Tee as the beneficiary of funds from an irrevocable trust, life insurance policy, 401k or other retirement plan.

## **CHARITABLE REMAINDER TRUSTS**

A Charitable Remainder Trust is a legal instrument into which you transfer irrevocably the ownership of assets such as securities or real estate. In return, you receive an immediate charitable income tax deduction and the right to receive an income. The income payments may be made to you (and/or one or more loved ones) for life, or a limited number of years.

When the trust ends, the property remaining in the trust (the charitable remainder) passes to The First Tee to be used to benefit the next generation of young people.

The First Tee will accept designation as a remainder beneficiary of a Charitable Remainder Trust. The First Tee is not in a position to serve as Trustee.

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## **CHARITABLE LEAD TRUSTS**

A Charitable Lead Trust is a legal instrument into which you transfer irrevocably the ownership of cash or other assets such as securities. The First Tee will receive income payments and you will receive a charitable income tax deduction for the amount of this gift. After a fixed term of years, the trust assets are paid to the donor or donor's beneficiaries.

The First Tee will accept designation as an income beneficiary of Charitable Lead Trusts. The First Tee is not in a position to serve as Trustee.

Planned gifts of any size are a lasting way to help our young people. The First Tee is a division of World Golf Foundation, Inc., a Florida nonprofit corporation, exempt from taxation under Section 501(c) (3) of the Internal Revenue Code.



*I believe in the power of golf to teach young people important values in addition to a lifelong game. My parents were avid golfers and reinforced in me the Nine Core Values in their day-to-day lives. Golf changed my life as a kid, and I never stopped playing! My gift is in memory of them.*

*— Richard T. Burke  
The First Tee Legacy Society Member*



## **RESPECT:** to feel or show deferential regard for; esteem

In golf it is important to show respect for oneself, playing partners, fellow competitors, the golf course, and for the honor and traditions of the game.



*I am proud to serve as a volunteer coach at The First Tee of the Sandhills. Our classes each week focus on one of The First Tee Nine Core Values—and sportsmanship seems to be a student favorite! I'm finding myself learning from our kids every day as they discover how these core values can impact and enhance their lives both on and off the golf course.*

*— David Thorpe  
The First Tee Legacy Society Member*

## **RESPONSIBILITY:** accounting for one's actions; dependable

Players are responsible for their actions on the golf course. It is up to them to keep score, repair divots, rake bunkers, repair ball marks on the green, and keep up with the pace of play.

*The following is an excerpt from a speech that The First Tee Scholar Ashley Diggs gave to Members of Congress.*

“A youth renaissance is occurring in our country, an enlightenment of sorts, and at the spearhead is The First Tee, instilling within



our youth the necessary values and confidence to become the best of the best, like so many before them. As I prepare to go on to college,

I know that my participation in The First Tee will never end. I will always give as much time as possible to this organization, and in keeping in tune with its teachings, to my community as well. The life skills transformed me from a shy, insecure child into a young man with confidence in himself and his abilities.

The Nine Core Values have become a testament that I live by, headlined by perseverance. I want to thank The First Tee for having a starring role in making me the man I am proud to be today. Even better, my story is only one of thousands all around the country.”

– Ashley Diggs

*Alumnus, The First Tee of Greater Texarkana*



*For more information about The First Tee Legacy Society, please contact:*

**THE FIRST TEE**

425 South Legacy Trail • St. Augustine, FL 32092 | [legacy@thefirsttee.org](mailto:legacy@thefirsttee.org)

The First Tee Founding Partners



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