




The
First Tee®

2018 *Annual Review*

Mission

To impact the lives of young people by providing educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf.

As Chairman of the First Tee Board of Governors, I am inspired by the passion I see daily throughout the First Tee, from the local chapters and facilities to the participants and team at the national headquarters. Thanks to your support, the next generation of First Tee participants, and those that follow, will be well equipped to face the challenges they will encounter. The life skills they are taught at the First Tee ensure a bright future, not only for themselves, but for our society.

The mission of the First Tee goes far beyond growing the game of golf. More importantly, its focus is on being an industry leader in the areas of education and youth development. The passion that you have for this mission is integral to its continued success.

I would like to thank the individuals, corporations and foundations who commit their support to the First Tee. I am also grateful for the support that many PGA TOUR players, partners and tournaments continue to show the First Tee in their communities. These relationships at the community level are a significant part of the First Tee's success.

Thank you for your commitment and support.



Jay Monahan
Chairman, Board of Governors
Commissioner, PGA TOUR

For more than 20 years, First Tee has had a tremendous and tangible effect on the youth of our country. I am excited to lead this organization as we look to the future and work together to share the positive impact our programs can have on developing the next generation.

I am honored to have the pleasure of working with so many passionate and dedicated people on behalf of First Tee and the youth of our nation. Your commitment and support have made First Tee the leader in introducing youth to the many positive life skills related to golf.

Your support of the First Tee is greatly appreciated and will help prepare the next generation with the skills and values they will need to navigate through life. The values they learn, which are inherent to the sport of golf, will result not only in a better life for themselves but a better society for all of us.

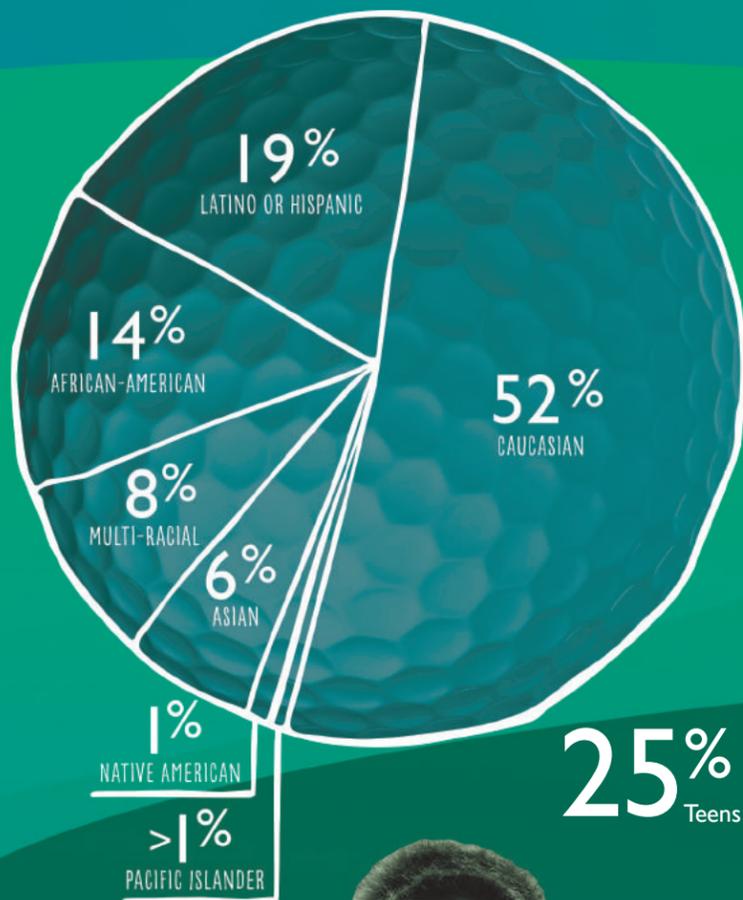
Thank you again for all of your support and I look forward to working together.



Gregory T. McLaughlin
President

Our Network's Impact

Chapters



25%
Teens

61%
Male

39%
Female

150

Total number of chapters

LIFE SKILLS EXPERIENCE
136,724

Total number of kids reached through chapters' core program

OUTREACH EVENTS & PROGRAMS
234,799

Additional kids reached in 2018

Community Partnerships

NUMBER OF SCHOOLS

9,000

The First Tee National School Program

AFTER SCHOOL LOCATIONS

1,300

The First Tee DRIVE

1,574

Teachers and Youth Leaders Trained in 2018

SCHOLARSHIPS
\$10,600,000

HQ + chapters since 2003

592

Coaches Trained in 2018

30

Chapters with Learning Centers

81%

Chapters serving kids with special needs



“THE PROGRAM WILL AFFECT THE LIVES OF CHILDREN TODAY BUT I ALSO THINK IT WILL IMPACT THE COMMUNITY FOR GENERATIONS TO COME.”

- HECTOR HINOJOSA,
FIRST TEE OF FORT WORTH BOARD MEMBER

Home on the Range



First Tee of Fort Worth brought a one-of-a-kind 12-acre training and education center to Briscoe Elementary, teaching life skills to over 1,000 kids a week through the game of golf. This community is filled with high-energy kids with big dreams, despite many being raised in traditionally underserved areas. The school gives the program credit for decreased disciplinary referrals, improved academic performance and increased participation in physical activities. The future just keeps getting brighter at Briscoe Elementary.

“IT'S NOT ONLY ABOUT THE GAME, IT HELPS YOU BUILD CHARACTER AND MEET NEW PEOPLE AND MAKE NEW FRIENDS.”

-11-YEAR OLD BRISCOE STUDENT, ABDEL MANSOUR





Jessica Kent

Seattle's own First Tee Alumna Jessica Kent knows building confidence is a key to success. The once shy 6th grader developed interpersonal skills and learned how to meet and exceed goals through her time at First Tee, transforming her into a dynamic young woman ready to take on every challenge. Jessica graduated Cum Laude from the University of Washington School of Business and is inspiring others in her position with Seattle Cancer Care Alliance. In her spare time Jessica is a First Tee volunteer who isn't shy about making a positive impact on the world.

“I FOUND A NEW PERSPECTIVE OF MYSELF AS A LEADER AND ENTREPRENEUR WITH A VOICE AND GOAL TO SUCCESSFULLY MAKE A DIFFERENCE.”

- JESSICA KENT



The Rudin Family

Lew Rudin was an original supporter when First Tee launched in 1997, and his family now represents three generations of commitment for the organization at both the national and local levels. The Lew Rudin Charity Golf Classic, combined with generous support from the family foundation, helps fund First Tee of Metropolitan NY and also sends deserving First Tee participants to NYU on a full ride scholarship. Donors don't only make a difference, they are the difference at First Tee.



“I'M EXCITED FOR THE FUTURE OF THE FIRST TEE AND LOOK FORWARD TO CONTINUING TO HAVE A POSITIVE IMPACT ON KIDS.”

- MICHAEL RUDIN, 3RD GENERATION TRUSTEE





John Scott Senz

John Scott Senz and the word “quit” have never met. Sure, he was born with Cerebral Palsy, a disease he quickly decided would be a fact but not a factor in pursuing his dreams. He credits First Tee of Contra Costa not just for game skills but for life skills. Leveraging what he learned to become a two-time Special Olympics Champion and leader of the Concord High School Golf Team, he now uses his spare time inspiring others by teaching golf and life lessons at First Tee’s junior camps. John Scott is everything First Tee says you can be.

“ I HOPE TO HELP OTHER YOUNGSTERS DEVELOP THE SAME PASSION FOR GOLF THAT FIRST TEE HAS INSTILLED IN ME. ”

- JOHN SCOTT SENZ

Youth Leadership Events

JOE LOUIS BARROW, JR. LIFE SKILLS & LEADERSHIP ACADEMY

First Tee inspires the best to get even better as 96 of our most driven kids were selected to descend on Michigan State University campus for a week-long life and leadership skills academy.



JOHN DEERE'S DRIVE YOUR FUTURE ACADEMY

First Tee's all-girls national event is focused on leadership development, volunteerism and teamwork. The academy brought 24 talented girls together to learn what 'drives' them to becoming leaders in life.

PURE INSURANCE CHAMPIONSHIP AT PEBBLE BEACH IMPACTING FIRST TEE

First Tee's rising stars got an opportunity of a lifetime at the PURE Insurance Championship. This PGA TOUR CHAMPIONS event saw First Tee juniors who demonstrated growth in leadership, community service and golf ability paired with legendary pros of the game.



2018 Participant Opportunities

WELLS FARGO SUCCEEDING TOGETHER
APR 30-MAY 6, 2018 - Charlotte, NC

NATIONAL PAR-3 CHAMPIONSHIP
JUN 12-17, 2018 - Richmond, VA

PERFECT SENSE UNIFIED CHALLENGE
JUN 24-28, 2018 - Bethesda, MD

JOHN DEERE DRIVE YOUR FUTURE ACADEMY
JUN 25-29, 2018 - Atlanta, GA

JOHN DEERE POWER FOR GOOD SCHOLARSHIP
JUL 8-12, 2018 - Silvis, IL

COLLEGE GOLF PREP ACADEMY
JUL 10-16, 2018 - West Palm Beach, FL

JOE LOUIS BARROW, JR. LIFE SKILLS & LEADERSHIP ACADEMY
JUL 25-31, 2018 - East Lansing, MI

PURE INSURANCE CHAMPIONSHIP IMPACTING THE FIRST TEE
SEP 25-OCT 1, 2018 - Pebble Beach, CA

ALUMNI REGIONAL EVENT
SEP 18, 2018 - Atlanta, GA

COCA-COLA AMERICA'S FUTURE
SEP 19-22, 2018 - Atlanta, GA

Thank You for Your Commitment to our Mission

2018 PARTNERS

FOUNDING PARTNERS

LPGA
Masters Tournament
PGA of America

PGA TOUR
United States Golf Association

EDUCATION PATRON

Southern Company

MEDIA PARTNER

Golf Channel

TRUSTEES

Altria Group Distribution Company

Maximo Alvarez, Sunshine Gasoline Distributors AT&T Inc.

Christopher S. Barley, Ameriprise Financial Services, Inc.

G. Nicholas Beckwith III, Arch Street Management LLC

W. Bradley Bennet, Behave-Care, Inc.

Arthur Blank, Arthur M. Blank Family Foundation, PGA TOUR Superstore, Atlanta Falcons, Atlanta United FC

Michael and Patricia Booker, Booker Family Foundation

Boston Consulting Group
Stephen T. Butler, W. C. Bradley Company

Andrea Waitt Carlton, Andrea Waitt Carlton Family Foundation

R. Scott and Courtney Clark Pastrick, A. James and Alice B. Clark Foundation

CBS Corporation

Century Golf Partners

John Chen, BlackBerry, Ltd.

Chevron

Conde Nast

James Crane, Crane Capital Group

William H. Crouch, Crouch & Associates

Deere & Company,

Dick's Sporting Goods

Robert Dow, Lord Abbett and Company

William B. Dunavant, Dunavant Enterprises, Inc.

Emerson Electric

David Epstein (deceased), Mellon Corporation

Ed Evans, Oak Tree National Exelcor Corporation

Richard J. Ferris, Pebble Beach Company

Timothy W. Finchem, The First Tee

Dan Fireman, Fireman Capital Partners

Paul Fireman, Fireman Capital Partners

First Data

Victor Ganzi, PGA TOUR Policy Board

GE

General Mills, Inc.

David Goode, Norfolk Southern Corporation

Matthew Goodwin, Commonwealth Foundations, G.P.

William H. Goodwin, Jr., CCA Industries, Inc.

Patrick Hamill, Oakwood Homes, LLC

Patrick Harrigan, Patrick D. Harrigan Foundation

Glenn Hasse, Hasse Investments of Florida, LLC

Rick and Kandace Holley, Bellevue, Washington

H. Wayne Huizenga (deceased), Chairman, Huizenga Holdings, Inc.

Humana Foundation

Andrew Hunt, Roy A. Hunt Foundation

John W. Johnson, Johnson & Lindley, LLC

Johnson & Johnson

Curtis Kayem, Tex-Isle Corporation

Herbert V. Kohler, The Kohler Company

Karl Krapek, United Technologies

Henry R. Kravis, Kohlberg Kravis Roberts & Co.

Howard Lester (deceased), Williams Sonoma, Inc.

Carl and Martha Lindner, Cincinnati, Ohio

Robert E. Long Jr., Granville Capital, Inc.

John F. Lundgren, Stanley Black & Decker

Doug Mackenzie, Radar Partners

Mastercard International

John B. McCoy, Bank One Corporation

James W. McGlothlin, The United Company

Morell Studios

Timothy Mullen, Mullen Family Foundation

NBC Sports Group

Jack Nicklaus, Golden Bear International

Ken Ohrstrom, Larkspur Management

Jon Orszag, Compass Lexecon

Arnold Palmer (deceased), Arnold Palmer Enterprises

Pebble Beach Company

Roger Penske, Penske Foundation

PricewaterhouseCoopers LLP

George R. Roberts, Kohlberg, Kravis and Roberts

Stephen M. Ross, The Related Companies

Jack Rudin (deceased), Rudin Management Company

Michael Rudin, Rudin Management Company

William C. Rudin, Rudin Management Company

Kevin Ryan, The Ryan Family Trust

Jin Roy Ryu, PMX Industries

Charles Schwab, Charles Schwab & Company, Inc.

Shell Oil Company

Robert Simses, Simses & Associates, P.A.

T. Scott Smith, WRS Real Estate Investments

Southern Company

Ralph Stayer, Johnsonville Sausage LLC

Warren Stephens, Stephens, Inc.

Ray Taccolini, Eco-Friendly Solutions

George and Christine Tamke, St. Louis, MO

Fred T. Tattersall, 1607 Capital Partners LLC

T. Kirk Tattersall, 1607 Capital Partners LLC

TaylorMade Golf Company

Arn Tellem, Palace Sports and Entertainment

TGR Foundation

The Coca-Cola Company

The Golf Digest Companies

The Hertz Corporation

The Tom L. Ward Family Foundation

The Toro Company

John D. Tickle, Strongwell Corporation

Avram S. Tucker "Ave", TM Financial Forensics, LCC

Peter Ueberroth, Contrarian Group, Inc.

Robert S. Ukrop, Ukrop's Homestyle Foods

Valero Energy Corporation

Robert C. and Fallon B. Vaughn, Dallas, Texas

Wadsworth Golf Charities Foundation

Todd Wagner, 2929 Entertainment

Walmart

Casey Wasserman, Wasserman Foundation

J. Wayne and Delores Weaver, Weaver Family Foundation

Web.com

Wells Fargo & Co.

Kenneth Whitney, WSB Capital

Leonard A. Wilf, The L.A.W. Foundation, Inc.

Mark Wilf, The Mark and Jane Wilf Family Foundation, Inc.

Dean S. Woodman, Woodman Family Investments LLC

Weldon Wyatt, Wyatt Development Company; Sage Valley Golf Club

Wyndham Worldwide Corporation

LEGACY SOCIETY

Staci Almager

Joe and Janet Bailey

Joe Louis Barrow, Jr.

Robert L. Berger

Michael and Patricia Booker

Richard T. Burke

Marjorie E. Cluff

William B. Dunavant, Jr.

David B. and Geri Epstein

Jerry and Marty Evans

Jett Ferm

Timothy W. Finchem

Harry Richard Gilstrap and Anne Elizabeth Gilstrap Trust

Patrick D. Harrigan

Marsha A. Hirschman

Stephanie A. Kuhns

John F. Lundgren

Robert P. McCarthy and Ellen J. McCarthy

Sarah E. Mitchell Trust

Bruce Pietrangelo

Joanne Shaginaw and Donald Shaginaw

Bob Swanson

Fred T. Tattersall

David Thorpe

Cathy Wagner

TOURNAMENT CONTRIBUTIONS

PGA TOUR

CIMB Classic

the Memorial Tournament

THE PLAYERS Championship

THE TOUR Championship

World Cup

World Golf Championships - Dell Technologies Match Play Championship

World Golf Championships - Bridgestone Invitational

World Golf Championships - Mexico Championship

World Golf Championships - HSBC Champions

PGA TOUR CHAMPIONS

PURE Insurance Championship at Pebble Beach

WEB.COM TOUR

Albertsons Boise Open

BMW Charity Pro Am

Chitimacha Louisiana Open

LECOM Health Challenge

Nationwide Children's Hospital Championship

North Mississippi Classic

Pinnacle Championship

Price Cutter Charity Championship

Rex Hospital Open

Utah Championship

WinCo Foods Portland Open

Wichita Open

GRANTS

PGA TOUR SUPERSTORE

24 Grant Recipients

First Tee of Atlanta

First Tee of Brunswick County

First Tee of Central Florida

First Tee of the Coachella Valley

First Tee of Denver

First Tee of East Lake

First Tee of Fort Worth

First Tee of Greater Chicago

First Tee of Greater Dallas

First Tee of Greater Houston

First Tee of Green Valley Ranch

First Tee of Indiana

First Tee of the Lowcountry

First Tee of Metropolitan New York

First Tee of Naples/Collier

First Tee of North Florida

First Tee of the Palm Beaches

First Tee of Phoenix

First Tee of San Francisco

First Tee of Silicon Valley

First Tee of Three Rivers Park District

First Tee of Tucson

First Tee of the Twin Cities

First Tee of Utah

USGA PLAYERS FOR LIFE

35 Grant Recipients

First Tee of Aiken

First Tee of Benton Harbor

First Tee of Brunswick County

First Tee of Central Coast

First Tee of Connecticut

First Tee of Contra Costa

First Tee of Delaware

First Tee of Fort Worth

First Tee of Greater Charleston

First Tee of Greater Charlotte

First Tee of Greater Chicago

First Tee of Greater Miami Valley

First Tee of Greater Pasadena

First Tee of Greater Philadelphia

First Tee of Greater Portland

First Tee of Greater Sacramento

First Tee of Greater Seattle

First Tee of Greater Washington, DC

First Tee of Hampton Roads

First Tee of Howard County

First Tee of Lake County

First Tee of Metropolitan New York

First Tee of Naples/Collier

First Tee of Northern Nevada

First Tee of Phoenix

First Tee of Pittsburgh

First Tee of Raritan Valley

First Tee of Roanoke Valley

First Tee of South Dakota

First Tee of South Puget Sound

First Tee of Tampa Bay

First Tee of the Triad

First Tee of the Triangle

First Tee of the Upstate

First Tee of West Michigan

2018 DONORS

\$500K - \$999K — 2 DONORS

\$100K - \$500K — 4 DONORS

\$5k - \$100k — 37 Donors

Airlines for America

American Endowment Foundation

American Golf Foundation

Arnie's Army Charitable Foundation

Ayco Charitable Foundation

Braemar Country Club

Braverman Family Foundation, Inc.

Mr. Preston Butcher

Mr. and Mrs. Michael Carusillo

Chevron Corporation

Christie Austin

ClubCorp, Inc.

Comcast Corporation

Deloitte, LLP

Mrs. Geri Epstein

Fair Oaks Ranch Golf & Country Club

FedEx

Fidelity Charitable

Harry Richard Gilstrap and Anne Elizabeth Gilstrap Trust

Joe and Janet Bailey Revocable Trust

Legends Golf Resort

Mr. Steve Lockton

W. Stephen & Jeanne Maritz

Mr. and Mrs. Gary Mather

In Memory of John S. McCune

Monterey Peninsula Foundation

Oro Valley Country Club

Palm Valley Country Club

PGA TOUR Charities, Inc.

PURE Insurance

Sarah Spencer Foundation

Schwab Charitable

Stephens Inc.

Talking Stick Golf Club

The Club at Arrow Creek

The Kohler Company

The Medallion Club

The New York Community Trust-Peter A. Bonanni Scholarships

The U.S. Charitable Gift Trust

United States Seniors' Golf Association Memorial Fund

Vanguard Charitable

Ed & Lisa Vaughn

Weston Hills Country Club



FIRST TEE

425 South Legacy Trail, St. Augustine, FL 32092

thefirsttee.org