



About First Tee of Metropolitan New York

First Tee of Metropolitan New York is the leading youth non-profit golf and education organization in the United States, serving more than 5,000 young people annually. Part of the international PGA TOUR First Tee Foundation, the Met NY Chapter has an annual budget of over \$4 million, with ten primary Campus locations including its Long Island Campus facilities at Eisenhower and Cantiague Parks in Nassau County with future expansion plans for growth in Suffolk County. First Tee uses the game of golf as a vehicle to teach young people positive values and life skills, along with education programs through our Path to College, while focusing on growing the number of minority and female golfers.

Program and Position Overview

The Regional Director – Long Island, position is a full-time role leading First Tee’s programming and fundraising efforts in this region, currently serving more than 2,000 students ages 5-17 in outreach and golf course based programs. This program continues to expand, with major capital upgrades planned for each site, and outstanding growth potential within the Chapter and First Tee network. The position will allow the Regional Director to serve as a leader in the community, with access to board members and connections at all of the top clubs in the Met area, along with both regional and national golf organizations.

Responsibilities

- Oversee all First Tee on-course and outreach programs on Long Island. Top priority will be promoting diversity, retention and advancement at these locations and maximizing the number of certifying participants. Work with Executive Director to plan and schedule education programs and camps to ensure coordinated approach.
- Recruit and organize outreach throughout Long Island, with a particular focus on the communities surrounding each facility to involve more underprivileged, underserved and minority youth.
- Ensure top quality program delivery, leading instruction of First Tee classes and on-course playing opportunities, organize and manage volunteer recruitment, training and management. Possess or gain certification in First Tee life skills curriculum training.
- Manage all Salesforce database records for program registration for Long Island, in conjunction with Chapter staff. This includes but is not limited to; track certifying and outreach participant numbers and demographic information for all facility locations,

providing reports for presentation to Executive Director/Board and Directors, and working in accordance with established guidelines of national First Tee organization.

- Lead fundraising efforts in the Long Island market and service communities throughout Nassau and Suffolk Counties through identification of potential development opportunities.
- Active engagement with board members and corporate sponsors to assist in fundraising efforts
- Build relationships with community businesses and organizations as a representative of First Tee to further advance fundraising and development efforts.
- Implement new revenue generating strategies through fundraising, programming, events, or any other opportunities.
- Work cohesively with fellow staff in registration, schedules, and scheduling coaches/volunteers to teach/lead classes that are appropriate for their skill set.
- Manage PGA Junior League and golf/education camp programs with opportunity to generate significant additional income based on success.
- Provide individual/small group instruction with advanced students and PGA Junior League instruction.
- Collect and submit weekly social media pictures, videos and description on Nassau programs to designated staff member for upload and execution.
- Other duties include but not limited to, maintaining The First Tee grounds, equipment and volunteer process. Making copies of promotional material, assessments and distributing/posting.

Qualifications and Benefits

- Certified First Tee Coach and Class A PGA or LPGA Professional status preferred, but not required.
- Must be experienced in teaching junior golfers, and committed to increasing diversity in the game of golf.
- Sales/fundraising and/or collegiate golf experience preferred
- Health insurance with employee contribution and PGA dues paid.
- Must have valid driver's license.
- Four weeks paid vacation coordinated to avoid conflict with program schedule
- Salary commensurate based on experience, with bonus/performance incentives and potential for significant future growth

Contact

Qualified candidates please email Resume and Cover Letter to Ed Brockner, Executive Director, at: ebrocker@tftmny.org