



Community Engagement Coordinator

First Tee – Sandhills Overview

We are a youth development organization that enables kids to build the strength of character that empowers them through a lifetime of new challenges. By seamlessly integrating the game of golf with a life skills curriculum, we create active learning experiences that build inner strength, self – confidence, and resilience that kids can carry to everything they do.

Position Summary

The Community Engagement Coordinator will be responsible for supporting First Tee – Sandhills in the areas related to the planning, preparation and execution of youth programs through volunteer and coach development, while keeping a keen eye on the First Tee brand, quality of execution, and opportunities for youth retention and progression.

Behind every successful non-profit organization there is a strong group of community members with shared goals. Through Connection, Collaboration, Communication, Commitment and Contribution we will be successful in developing these relationships and utilizing them to keep the community engaged while inspiring them to give their time to the youth.

Inspired by a genuine passion for empowering and helping youth succeed in life, the Community Engagement Coordinator will work diligently to promote and expand the efforts of the organization.

In addition, they will be responsible for supporting and executing First Tee programs at golf course facilities, schools, and/or other youth-serving organizations within the Chapter's service area (Cumberland, Harnett, Hoke, Moore & Lee Counties). The main purpose of these programs is to introduce First Tee and the game of golf to young people in a way that will inspire interest and lead to continued participation.

Position will report to the Executive Director and will work closely with all who are involved with the delivery of programs, including but not limited to, full time and part time employees, coaches, volunteers, and interns.

Requirements

- A Bachelor's degree from an accredited college
- Minimum of three (3) years of experience managing teams of people, projects and/or volunteers
- Minimum of two (2) years of experience working with kids and teens, athletics, or a related field
- Proficient computer skills in Microsoft Office and Google Drive; database experience a plus
- Able to work evenings and weekends as needed for execution of roles and responsibilities
- Reliable personal transportation as schedules could require commutes of up to 60 miles one-way
- Lift up to 25lbs and work in variable outdoor weather conditions for up to four hours at a time

Duties & Responsibilities by Area of Focus

Volunteers

- Responsible for all chapter volunteer recruitment efforts
- Aid in the solicitation of companies and social groups to provide a large number of volunteers to program locations
- Develop opportunities for a robust Junior Volunteer Program through current First Tee participants and teens
- Responsible for the new volunteer onboarding process including application, background check, child protection course, uniform distribution and internal tracking
- Communicate with volunteers via phone, email, text, etc. – ensure that all needs are met, and all questions/comments are responded to in a timely manner
- Manages assistant coaches, volunteers and mentors scheduling at all program locations; ensuring adequate number of volunteers per program location
- In conjunction with Program Curriculum Coordinator, distribute lesson plans on a timely schedule
- In conjunction with Program Curriculum Coordinator, responsible for creating a local coach training program that ensures both new and returning coaches are prepared to work with participants and have ample continuous learning
- In conjunction with School & Community Outreach Coordinator, creating volunteer pipeline through recruitment and scheduling for these seasonal programs
- Ensures all home office trained coaches submit their post training requirements on time, remain active in the Coach Training Program and earn the required continuing education units (CEUs) when appropriate

- Develops and implements a strong volunteer retention and recognition program including incentives, awards and special events, etc.
- Responsible for development, deployment and tracking of seasonal surveys to assistant coaches and volunteers; Summarizes survey data on a seasonal basis to develop and/or enhance volunteer experience

Programs Support + Coaching

- During fall and spring programs, must coach a minimum of two green grass and one outreach class per week
- In the summer, staff will be actively involved in outdoor camp operations
- Participate regularly in coach meetings, trainings, and special events provided by the chapter
- Aid in registration process, ensuring all registrations have been completed
- Be able to communicate with parents/guardians how to complete online registration, answer basic program related questions, and schedule changes
- Become proficient in the delivery of First Tee curriculum; at a minimum attend Level 1 Coach Training
- Deliver a high-quality experience through teaching youth basic golf skills and First Tee's Program curriculum
- Provide a fun and safe environment for participants; Begin and end scheduled programs on time
- Maintain attendance and performance records for participants

Miscellaneous

- Develop and maintain positive working relationships with individuals, community groups, and partner agencies to foster engagement and collaboration
- Represent the chapter to the community and aid in fundraising, marketing, public relations, events and communication efforts
- Network with other chapter colleagues and exchange best practice ideas
- Maintain continuing education for certification
- Attend other meetings and training events as requested by Executive Director
- Carry out other duties as determined by the Executive Director for the successful operation of the organization

Preferred Qualifications

- College Degree in PGM, sports administration, business management, education, recreation, or a related field
- Active in First Tee Coach or Program Director training track
- Proven ability to increase participation across multiple consumer profiles (gender, age, diversity)
- Exceptional written and verbal communication, interpersonal relations, and organizational skills
- Knowledge of the game of golf, rules, and etiquette
- Prior youth development experience
- Ability to travel to meet with partner organizations, schools, trainings, chapter, and Network events as required
- Experience in identifying and managing program staff and volunteers
- Strong time management skills and personal accountability to complete tasks in timely manner

Salary Range and Job Type

- Hourly pay, commensurate with experience
- Staff clothing
- Business travel mileage reimbursement
- Cell phone stipend
- Continued education & training

How to Apply

Applications must be submitted in .pdf format. To be considered, they must include a Cover Letter, Resume, and two (2) references with a direct tie to experiences on your resume from the last two (2) years. References may not be family members. Include the following for each reference: Full Name, resume experience of association, phone number, and email address.

Contact Information

Courtney Stiles, Executive Director

Email – cstiles@firstteesandhills.org | 910.255.3035

The above statements are intended to describe the general nature and level of work being performed. They are not intended to be construed as an exhaustive list of all responsibilities, duties, and skills required of personnel. The incumbent must have the abilities or aptitudes to perform each essential function with or without reasonable accommodation. FTS is a dynamic work environment where positions evolve and change. Therefore, FTS reserves the right to modify, delete, or add job duties, responsibilities, and skills that are stated in this job description at any time.